



Great Western Reining Horse Association  
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January 26, 2023

Happy New Year! We are so excited about what was accomplished in 2023. With the addition of a third show we were, as one of our judges stated, “messing with the World Standings”! We were proud to have played a part in helping so many reach some amazing goals - like 5 World Champions, 7 Reserve World Champions and 28-Top Ten Finishers! We appreciate all of you who shared in our vision of World Champion Success and those who are already planning to go for it in 2024. This type of monumental success does not come without our faithful sponsors. We continually thank you for supporting the Best Little Derby in the West (BLDW), The Knockout World Premier Reining Event (TKO) and the Low Roller Reining Classic (LRRC) and Northwest Affiliate Regional Championships (NWARC).

In 2024 we will continue to have THREE shows at the Ford Idaho Horse Park in Nampa, Idaho! The BLDW on May 4-11 (celebrating our 10th Anniversary), the TKO on June 4-8, and the LRRC/NWARC on October 5-12. All three shows are going to have about \$150k in added money and yet have multiple slates of classes at each show so there is a place for everyone and every horse to show. In 2023 our payout for these three shows was \$790,000. To top it off we continue looking to expand the activities available all week long - including social events, tournaments, and youth activities - all FREE of charge! Come make a vacation of it - nowhere better to hang out with your friends, show your horse, and enjoy the amenities at the Idaho Horse Park!

In 2024 we will continue to improve on:

- 1) The new RV Park addition is nearing completion, just waiting for the asphalt plants to start back up again; estimated completion date is mid April!
- 2) Expanding our Youth Activities & Scholarships!
- 3) Media updates, communications via text messaging, use of big screen TV's at back gates with live updates on payouts and placings.

We certainly appreciate all of you who have been sponsors in the past and helped us grow to where we are today, and those who may be considering being a first time sponsor. Our sponsors are truly the reason we can put on these shows. In 2024 we will be providing almost \$500,000 in added money, many dinners and activities at no cost to the contestants, and over \$150,000 in prizes.

We are including a sponsorship level form with this letter, and we hope that you will consider partnering with us this year. Your sponsorship is for the entire year (includes all 3 shows). Please contact George or Robyn with a commitment by March 1<sup>st</sup> to ensure inclusion in BLDW advertisements and early reservations. We will be assigning both RV site and Premium stall locations for the BLDW based on sponsorship level and when we receive it.

If you have questions and would like to visit with us, do not hesitate to call or text

George King (208)-524-3115 or Robyn King (208)-521-9569.

We appreciate your sponsorship very much!

GWRHA Show Management and Staff



# Great Western Reining Horse Association

Ford Idaho Horse Park, Nampa, Idaho

## 2024 YEARLY SPONSORSHIP LEVELS

We again thank the sponsors of the Great Western Reining Horse Association. The generosity of all those who contribute so willingly is key to the success of our shows without which we would not be able to hold these events. We are proud to again host the Best Little Derby in the West (BLDW), The Knockout World Premier Reining Event (TKO), and the Low Roller Reining Classic (LRRC) and Northwest Affiliate Regional Championships (NWARC), all at the Ford Idaho Horse Park in Nampa, Idaho. With your generous support in 2024, these shows will be jammed pack with games, awards, fun activities all week, and an estimated total payout of over 3/4 of a Million dollars!

Below are the levels of sponsorship available for this next year's shows. We are contacting you now in order to ensure your sponsorship is acknowledged in the fliers and show promotion materials which will be produced and distributed throughout the year. Remit your payment now or you can pledge your support (i.e. pay at a future date) by contacting George King (208-524-3115), Robyn King (208-521-9569) or Stephanie Porath (208-390-0283). We hope to see you in Nampa at the Best Little Derby in the West, The Knockout, and the Low Roller Reining Classic!

**Show Level Sponsorship - Premier Sponsorship** **\$5,000+**

- Special recognition on Text Messaging Alert System and on Live Feed (with commercial opportunities) [when available]
- Featured Derby/Futurity/Maturity class named after sponsor, listed on NRHA show listing and engraved on NRHA trophies.
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Prime positioning of arena banner(s) at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premier listing and link on website.
- First priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & paid-warmups

**Diamond Level Sponsorship** **\$2,500**

- Special recognition on Text Messaging Alert System and on Live Feed [when available]
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Prime positioning of arena banner(s) at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Second priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & paid warmups

**Platinum Level Sponsorship** **\$1,000**

- Recognition on Text Messaging Alert System and on Live Feed [when available]
- Sponsor referenced on advertisements and sponsor lists (includes logo).
- Select positioning of arena banner at the BLDW, TKO, and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Third priority on early reservations taken for an RV site, stalls (with priority placement), and paid warmups.

**Gold Level Sponsorship** **\$500**

- Sponsor referenced on advertisements and sponsor lists.
- Placement of arena banner at the BLDW, TKO, and the LRRC.
- Periodic acknowledgement by announcer throughout show.
- Listed on website.
- Fourth priority on early reservations taken for an RV site, stalls, and paid warmups

**Silver Level Sponsorship** **\$300**

- Sponsor referenced on sponsor lists
- Placement of an arena banner at the BLDW, TKO, and the LRRC.
- Periodic acknowledgement by announcer throughout show
- Listed on website.
- Fifth priority on early reservations taken for an RV site, limited stalls and paid warmups



**Contacts:**

**George King**  
208-524-3115  
kinghorses2013@gmail.com

**Robyn King**  
208-521-9569  
kingroby1959@gmail.com

**Stephanie Porath**  
208-390-0283  
stephanie.porath@outlook.com



GWRHA  
Sponsorship Form

This sponsorship is for the year 2024

Name Sponsorship will be under: \_\_\_\_\_

- Level of Sponsorship:     Show - Premier Level (\$5,000+) \_\_\_\_\_  
                                   Diamond Level (\$2,500+)  
                                   Platinum Level (\$1,000)  
                                   Gold Level (\$500)  
                                   Silver Level (\$300)  
                                   Other \_\_\_\_\_

Website address to link on GWRHA website: \_\_\_\_\_

Shows planning to attend:

- Best Little Derby in the West (May)
- The KnockOut World Premier Reining Event (June)
- Low Roller Reining Classic and NW ARC (October)

Show, Diamond & Platinum sponsors please provide a high quality digital copy of your Logo to George King @ [kinghorses2013@gmail.com](mailto:kinghorses2013@gmail.com) by **March 1st** to be included on BLDW publications/advertising, April 1st to be included on TKO publications/advertising, and **August 1st** for LRRC publications/advertising

Need an RV site - Yes                       No

# of RV sites desired for your first show? \_\_\_\_\_

Names on each site: \_\_\_\_\_

# of stalls desired for your first show? \_\_\_\_\_ (all cancellations must be done with the Horse Park 10 days before start of show)

# of Paid Warmups desired for your first show? \_\_\_\_\_                       N/A

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_



At this time, early booking of RV site and stall assignments are prioritized by sponsorship level and receipt date of sponsorship commitment.